




JPDS-NC is proud to announce that we won the Partnership for Excellence in Jewish Education (PEJE) Challenge Award for our Leadership Circle initiative. We were one of 27 school winners selected from an international pool of 141 applicants. The initiative focused on increasing our major gift support and was recognized as a model for other Jewish day schools to follow. The \$25,000 award from PEJE not only brings in crucial annual funds, but also reaffirms our place on the national map of Jewish day schools.

We would like to thank *Ru'ach* Campaign Chairs Kimberly and John Hasenberg, Leadership Circle Chair Ted Schulman, and Board leaders Nanci Bramson and Janine Goodman for their partnership in making this initiative a success, and of course a heartfelt thank you to our generous and dedicated supporters.

We hope you share our pride as members of the JPDS-NC community!



Challenge Award Winners Are Announced; Virtual Party Starts Now!

One year after launching the *2011 Challenge Award for North American Jewish Day Schools: Driving Increased Revenue Through Innovation*, PEJE is excited to announce the winners.

One hundred twenty-seven schools stepped up to the challenge, submitting a total of 141 applications. Schools were asked not only to describe their innovation, but also to demonstrate impact. Through this process PEJE has gathered important and insightful data that will be mined and analyzed over the next few months. We look forward to disseminating replicable models to the field with a purpose of strengthening financial sustainability.

Read the press release, watch the video in which Joshua Elkin, former Executive Director of PEJE, told the day school field about the Award, and read our blog to find out how you can participate in our virtual party at www.peje.org.

KOL HAKAVOD TO THE CHALLENGE AWARD WINNERS!